

2025

ANNUAL REPORT



njcoalition
against sexual assault



A LETTER FROM OUR TEAM

Dear Friends,

As we reflect on 2025, the New Jersey Coalition Against Sexual Assault (NJCASA) is inspired by what we can achieve when we come together. Despite the many challenges we faced, we have made tangible strides toward building a better future for all — whether by creating new sexual violence response and prevention resources, expanding trauma-informed training opportunities, or tackling budget and policy work at state and national levels.

Yet, there is more work to be done. We continue to face an ever-changing landscape impacted by political and societal shifts, but our vision of a world free from sexual violence requires an unwavering commitment to survivors, accessibility, education, and quality care for all. Now, as we navigate 2026, **we proudly reaffirm these commitments.**

We will continue to stand with survivors and advocate for their needs while simultaneously working toward the long-term systemic change necessary to prevent violence before it occurs — and with supporters like you by our side, we know we can make a real difference.

Thank you for your continued support. We look forward to deepening our partnership and building a safer, healthier New Jersey in 2026 — together.

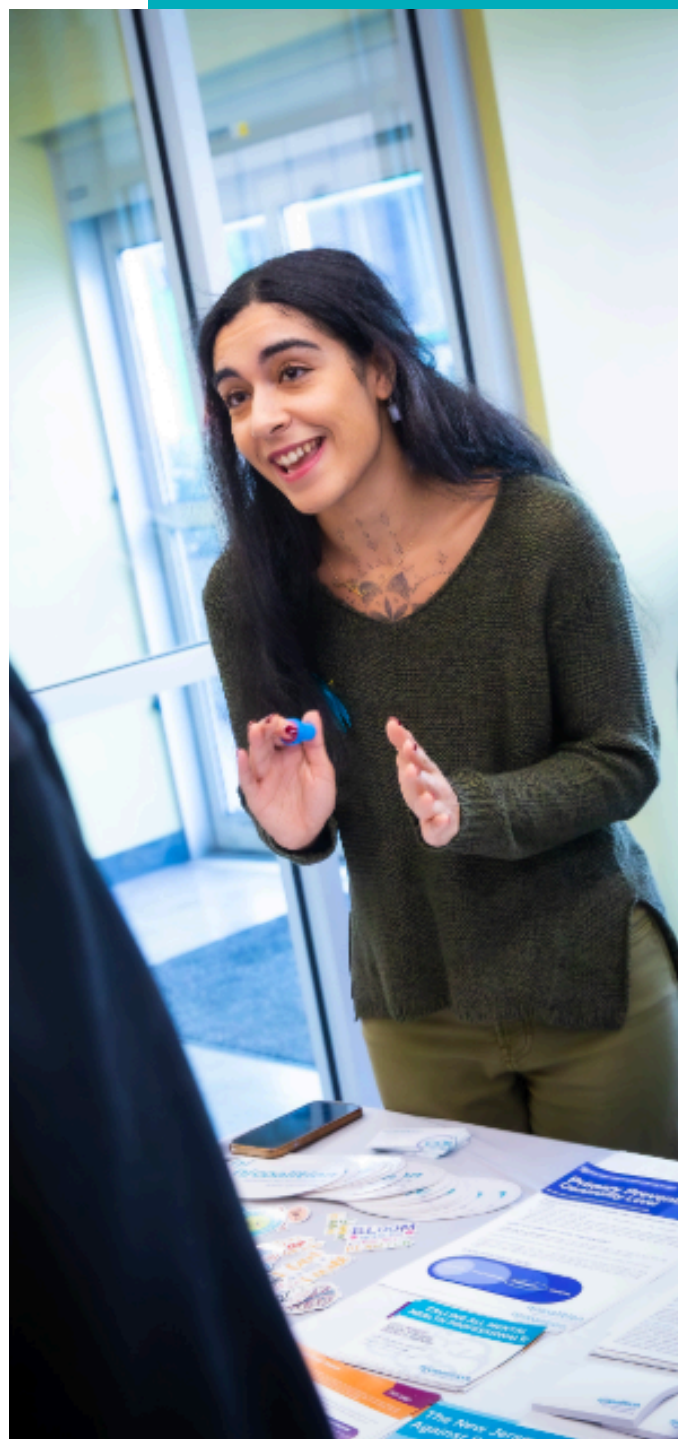
With sincere gratitude,
The NJCASA Team

SUPPORTING SURVIVORS

At NJCASA, we know that sexual violence can impact many aspects of a survivor's life and that the effects of trauma vary greatly. This is why, in 2024, we launched a new Survivor Assistance Fund program with support from The Department of Children and Families/Division on Women, which provides financial support to survivors and their loved ones in New Jersey.

**In 2025, we paid out
over \$100,000
directly to survivors
and their families
through our Survivor
Assistance Fund.**

This helped survivors cover the cost of rent, legal fees, groceries, car repairs, transportation, utilities, and a host of other expenses, allowing them more time, energy, and resources to focus on healing.



SUPPORTING OUR MEMBER PROGRAMS

One of our most crucial responsibilities is supporting our membership. [Our member programs](#) provide free, confidential services directly to survivors and their loved ones, such as a 24-hour hotline, counseling and support groups, and crisis accompaniments to hospitals, police stations, and courtrooms as part of county-based Sexual Assault Response Teams (SARTs). We know that by strengthening the capacity of our advocates, we are ultimately better serving survivors and advancing our vision of a New Jersey free from sexual violence.



In 2025, our member programs:

- Answered over **8,900** hotline calls
- Offered counseling services to **7,153** survivors and their loved ones
- Responded to **1,138** crisis accompaniments to emergency rooms and police stations as part of county-based SARTs
- Fulfilled **1,547** outreach requests to approximately **124,842** individuals, including many from underserved communities

SUPPORTING OUR MEMBER PROGRAMS (CONT.)

We are always looking to expand and enhance the training and education opportunities we provide to our programs, as this helps ensure that New Jersey's advocates on the frontlines have the knowledge, tools, and resources they need to support survivors with care and compassion. In 2025, we launched a new, membership-wide Trauma-Informed Case Management Training series, delivering three of four modules, with the final session completed in 2026. This training series was developed to strengthen overall case management practices across the state, focusing on applying client-centered and empowerment-based strategies. It was well attended with an average of over 215 attendees at each session.

We also hosted our first-ever full-day Prevention Symposium for our membership. Attended by 80 participants, the symposium advanced robust dialogue about New Jersey's prevention efforts and provided advocates with key takeaways on how to continue building healthier, stronger communities.

Additionally, at the start of the year, we launched a six-month Mentorship Program, newly created as a direct result of feedback from member programs looking for expanded opportunities for growth and professional development. With a total of 17 participants, this pilot program paired mentors with mentees to discuss challenges, successes, trends, and insights, ultimately aiming to foster collaboration and community while promoting learning and growth. Due to overwhelmingly positive feedback from participants, a second phase of the program will launch in early 2026 with a new cohort of program staff.

Strengthening skills and providing resources related to development work has also remained one of our top priorities, especially given the challenging funding landscape. As such, we continued hosting a Development Group for our membership featuring guest speakers covering a range of topics, including grant writing skills, using data to strengthen funding requests, and "Meet the Funder" sessions with top New Jersey grantmakers. We also partnered with Nonprofit Lifecycles Institute to offer each member program a personalized, one-on-one grant writing workshop to continue to build grant writing skills.



SUPPORTING OUR MEMBER PROGRAMS (CONT.)

In addition to group trainings, workshops, and learning opportunities, we also provided **over 400 personalized, on-demand instances of technical assistance (TA)** directly to advocates across the state needing additional support, guidance, and resources. Topics included direct services, prevention efforts, development and fundraising, and more, all of which contribute to building the capacity of sexual violence service providers statewide.

Finally, we continued to promote wellness and self-care to our membership. Throughout the year, we hosted a Rhythms of Care series, which is a continuation of our Vicarious Trauma Wellness Initiative started in the fall of 2023. Facilitated by expert therapists, this series was an immersive experience designed to support and nurture program staff, providing tools to ease any vicarious trauma symptoms and enhance the capacity for resilience and vitality in our bodies.

PROMOTING ACCESSIBILITY

Every survivor has the right to access critical supportive services. NJCASA recognizes that accessibility is not a single goal – it is a continual process of listening, learning, and improving, which is why we have continued prioritizing accessibility in all facets of our work. In 2025, we completed and distributed a Statewide Accessibility Plan to our membership, a comprehensive multi-year strategy with action steps to ensure that survivors of sexual violence can access the services and support they need, regardless of ability, language, or identity. This is intended to strengthen the sexual violence response system across all of New Jersey and ensure more consistent access.



Additionally, we provided important accessibility tools and resources to our membership programs. This included packing and distributing self-soothing kits – containing items like white noise machines, fidget/sensory toys, and headphones – to all programs. These kits were designed to be offered as a resource for survivors to provide comfort and help regulate emotions. NJCASA also coordinated multiple digital accessibility upgrades across our membership, which included securing the ReciteMe Accessibility Toolbar for 14 programs, distributing pocket translators to all programs, and covering the cost of LanguageLine audio and video interpretation for all programs.

HOSTING SPECIAL EVENTS

In May, we hosted our **second annual Open House event**, welcoming our membership, allied partners, and community members. The event focused on wellness, inclusivity and belonging, and community-building, featuring a range of activities such as creating vision boards, coloring and drawing, writing affirmations for advocates and survivors, and a “Find Someone Who…” activity aimed at building personal and professional connections.

In September, we hosted our **biennial fundraising walk, newly rebranded as “Hope in Motion.”** The event featured art, music, yoga, and a walk/roll/stroll to demonstrate our collective support of survivors across New Jersey and beyond. With over 500 participants — including advocates, survivors, and allies from across the state — we successfully raised over \$44,000 that will go toward strengthening survivor services and expanding prevention efforts.

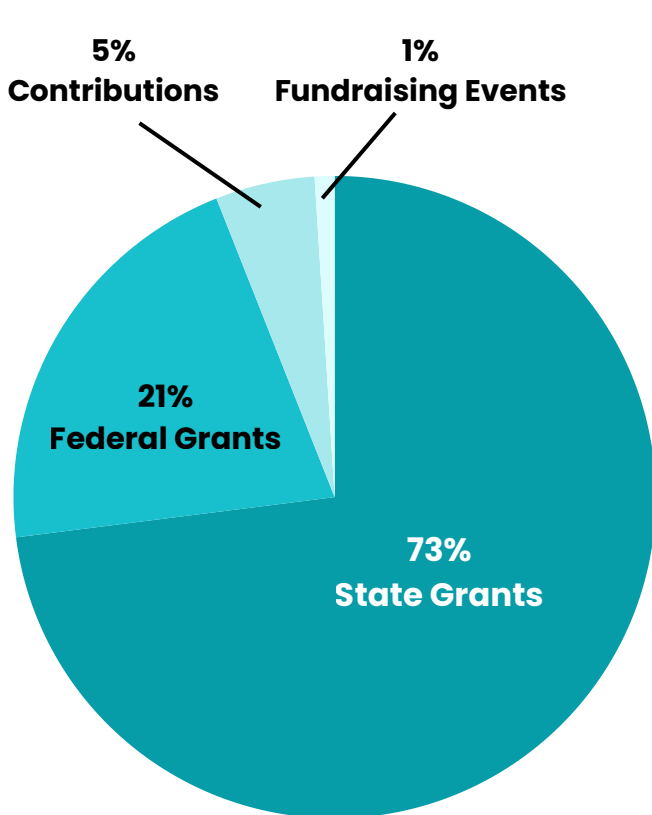


BUDGET ADVOCACY

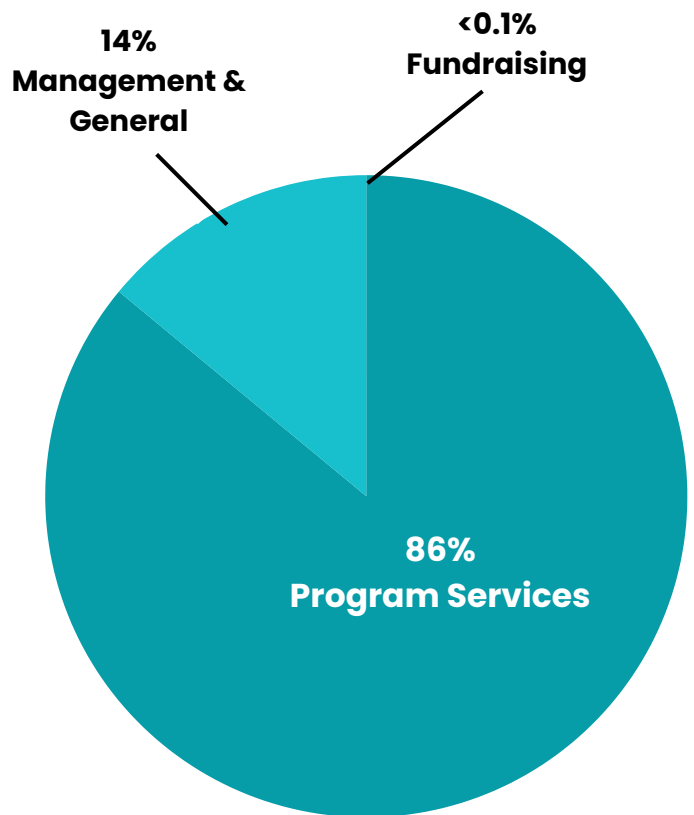
With the funding landscape becoming increasingly challenging, NJCASA conducted robust state budget advocacy in 2025 that yielded a one-time increase of \$5.9M in funding to address ongoing gaps and challenges, especially to offset losses in federal funding.

These efforts included numerous meetings with legislators, a trip to Washington, D.C. for Advocacy Day with our national partners, written budget testimony, and a sign-on letter that was widely supported by our member programs. We also engaged the general public by releasing a [Public Service Announcement \(PSA\) video](#) and a new ["Act" Page](#) on our website that outlines the breadth of sexual violence services in the state and how funding cuts can impact survivors.

FINANCIAL HIGHLIGHTS



REVENUE & SUPPORTS



EXPENSES

THANK YOU TO OUR 2025 SUPPORTERS!



PSEG



Holman
Driving What's Right



DIVISION

MILLENNIUM
STRATEGIES



women's holistic
WELLNESS