

NEW JERSEY COALITION AGAINST SEXUAL ASSAULT

SOCIAL MEDIA POLICY

The New Jersey Coalition Against Sexual Assault (NJCASA) commits to actualizing anti-oppression and anti-racism and conducting a brave and accountable community-based space through our social media by implementing the following standards and practices.

The purpose: Our social media is for sharing information about our work, resources, current events, and educational content that uplifts our organization's mission. Learn more about our work [here](#).

Please note that our social media is not a confidential resource. If you are a survivor of sexual violence in NJ in need of support, you can call the 24-hour Statewide Hotline at 1-800-601-7200 or go to njcasa.org/find-help for information about your local sexual violence programs.

Comments & Direct Messaging

We are responsible for maintaining a safe and equitable platform for open and informative comments. NJCASA reserves the right to delete or hide any content that contradicts these efforts and our guiding principles, such as:

- Content that is: racist, sexist, ableist, transphobic, homophobic, xenophobic, or otherwise harmful, harassing, or threatening;
- Content that violates the social media platform's community standards
- Commercial messages/advertisements;
- Content that violates a person's confidentiality;
- Misinformation about policies and resources;
- Content that targets, discredits, or devalues an individual or organization.

NJCASA is not seeking to police conversations but shares these guidelines to create a baseline community expectation for all users. Users who repeatedly violate these guidelines may be banned from commenting.

Please note that NJCASA staff's personal social media accounts are separate from our organization's professional account. Do not seek out our staff's personal accounts as a means to communicate with the organization or about organizational matters.

NJCASA reserves the right to modify these guidelines at any time and without notice.

