



2020 LyftUp Programs



PROGRAM OVERVIEW

Transportation connects people to jobs, healthcare, education, and each other. Millions of people lack access to basic needs because they can't get a ride. Through our [LyftUp initiative](#), we're working to make sure everyone has access to affordable, reliable transportation to get where they need to go — no matter their age, income, or zip code.

This includes providing access to ride credits to over 700 organizations like local governments, medical offices, and nonprofits.

- Nearly 25% of our partners support communities of color with access to transportation options.
- More than 20% of our partners have provided access to ride credits to support communities with food insecurity.
- Nearly 20% of our partners have provided families, seniors, veterans, and women in need.

HOW IT WORKS

NONPROFITS

Nonprofit partners identify the individuals and families most in need of support, providing them with both Lyft ride credits and complimentary services.

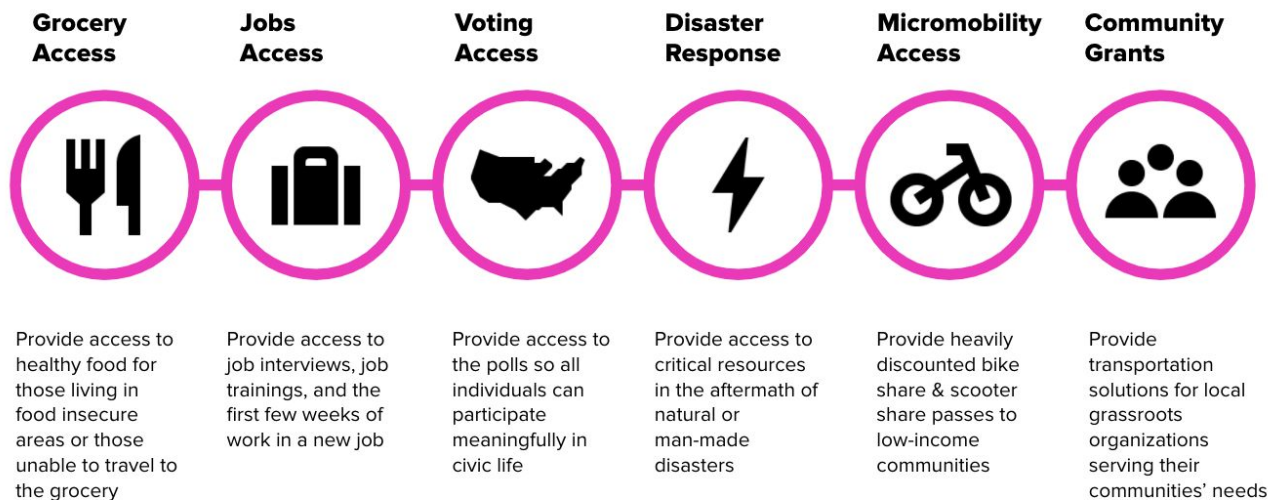
DRIVERS

Drivers help connect individuals in need to critical services, while simultaneously accessing an earning opportunity for themselves.

RIDERS

Riders round up their fare and donate funds to our nonprofit partners in order to help increase transportation access for those in need.

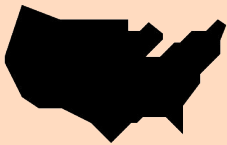
2020 LYFTUP PROGRAMS





2020 Highlights

In 2020, rideshare drivers and bikeshare access helped millions of people stay connected to essentials.

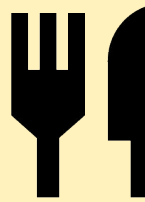


VOTING ACCESS

Drivers helped **hundreds of thousands** of people ride to the polls on Election Day as well as to early voting sites in the U.S.

Through multiple partners, including nearly 20 non-profits, **15% of all Voting Access rides were to early voting sites.**

Through the Voting Access Hub and partnerships with [When We All Vote](#) and [Vote.org](#), we helped nearly **30,000 people** make a transportation plan for voting, verify their registration, or register to vote.



FOOD ACCESS

Drivers delivered over **2 million meals** to those in need through our non-profit partners.

This year, Lyft [committed](#) to **100% electric vehicles** on the platform by 2030.

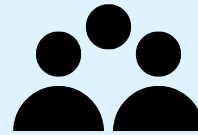


SUSTAINABILITY

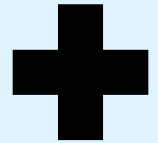
COVID-19 ESSENTIAL SERVICES



Nearly **30,000 critical workers** accessed free annual bikeshare memberships this year, and took nearly **900,000 bike and scooter rides**, through our Critical Workforce Program.



Through our [LyftUp](#) program, we've given over **\$1.5 million worth** of free rides to help under-resourced communities access food, essential jobs, and services.



This year, we helped more than **10,000 healthcare workers** get to and from work, totaling nearly **200,000 rides**. Lyft's healthcare team works with **thousands of hospitals** across the U.S.

This year, we announced we will provide **access to 1.5 million rides over five years** to help under-resourced communities of color reach a powerful network of essential resources and services through the [LyftUp Access Alliance Founding Members](#).



RACIAL JUSTICE

A portion of proceeds from rides to and from protest venues was donated to national civil rights organizations, **totaling \$15,000 over 10 days.**



HEALTH & SAFETY

In response to the COVID-19 pandemic, we were the **first rideshare company** to [announce](#) a Health Safety Program, and have since [expanded](#) it.

Through this program, we dedicated nearly **\$4 million to free cleaning supplies and protective equipment** for drivers, including hundreds of thousands of masks and sanitizers.

Drivers gave **millions of rides** with in-car partitions.

To date, we've supported job seekers with **over 30,000 rides.**



JOBS ACCESS

- Over **30%** of Goodwill respondents said that a Lyft ride helped them secure a job.
- Over **80%** of Goodwill respondents said that they would not have a way to get to work without a Lyft ride.



2021 Community Impact Programs



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LyftUp which combines all of our ride equity programs into one collective vision, aims to bridge the most serious transportation gaps in cities across North America. We partner with leading nonprofit organizations to provide free and discounted car, bike, and scooter rides to individuals and families, enabling disconnected communities to gain access to healthy food, get to job interviews, get to the polls, connect with critical resources in the aftermath of natural disasters, and more.

2021 CORE FOCUS AREAS

Our 2021 work will be focused around the following two pillars:

1. LyftUp will help to rebuild our communities from the effects of COVID-19 by focusing on the core essentials—access to jobs, food, housing, and COVID-19 vaccinations.
2. LyftUp will actively address inequities caused by long standing systemic racism in America—inequities that have been further exacerbated by COVID's disproportionate impact on communities of color.

2021 TENTPOLE PROGRAMS

Food Access



Provide access to healthy food for those living in food insecure areas and/or those unable to travel to a grocery store

Jobs Access



Provide access to job interviews, job trainings, and the first few weeks of work in a new job

Vaccine Access



Provide access for communities of color, seniors, and high-risk individuals to get COVID-19 vaccines

Community Grants



Provide transportation solutions for local grassroots organizations serving their communities' needs

Disaster Response



Provide access to critical resources in the aftermath of natural or man-made disasters



Universal Vaccine Access Program



LYFTUP OVERVIEW

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VACCINE ACCESS OVERVIEW

We know countless communities have been affected by the COVID-19 pandemic. To help with recovery efforts, we want to become *the* platform that connects essential workers, the underinsured or uninsured, and other disadvantaged communities with access to reliable, safe and free and/or subsidized transportation to vaccine sites.

In December, Lyft launched a nationwide campaign to support universal access to the coronavirus vaccine. **The goal of this effort is to provide 60 million rides to and from vaccination sites, with a focus on supporting low-income, uninsured, and at-risk communities.** To do so, Lyft is partnering with nonprofits, retail pharmacies, federal and state governments and corporate partners to ensure that transportation isn't a barrier to receiving the vaccine.

HOW LYFTUP PROGRAMS WORK

Lyft defines key use cases where transportation access can be a game changer—for example, a ride to/from a job interview. Lyft then selects leading national and local nonprofit partners who have boots on the ground and a deep understanding of their community's needs tied to that specific use case.

Nonprofit partners identify individuals with the greatest need and distribute ride credit to support them.

Private and foundation sponsors help to expand the scale of our impact by donating funds to help provide additional rides for communities and individuals in need.

INITIAL VACCINE ACCESS PARTNERS

