

PRESENTED BY THE NEW JERSEY COALITION AGAINST SEXUAL ASSAULT

CENTERING THE MARGINS

*A free 3-day virtual conference brought to you with support from the
Robert Wood Johnson Foundation*

DECEMBER 8 - 10, 2021



SPONSORSHIP KIT

Dear friends,

As the New Jersey Coalition Against Sexual Assault (NJCASA) celebrates its 40th anniversary, we're already looking forward to what lies ahead! In this spirit, 2021 has been a year of planning and goal setting, and our upcoming **Centering the Margins** conference represents the culmination of this important and exciting work! Hosted from December 8th to 10th with generous support from the Robert Wood Johnson Foundation, this free 3-day virtual event is designed to build diverse and equitable systems of care for survivors of sexual violence across New Jersey (N.J.) and is based on the findings of our 2019 New Jersey Statewide Sexual Violence Needs Assessment—the first assessment of its kind in the state's history.



Our needs assessment data yielded evidence of significant disparities around access to care for marginalized individuals, such as women of color, members of the LGBTQIA+ community, undocumented survivors, and survivors with disabilities. Through a combination of workshops, panels, and a keynote address from award-winning filmmaker Denise Soler Cox, **Centering the Margins** will bring together local, statewide, and national experts to discuss how we can create stronger, more inclusive programs and resources for survivors and their loved ones.

Your sponsorship of our 2021 **Centering the Margins** conference will send a resounding message that you stand unwavering in your commitment to communities most at risk for sexual assault and to those who face the greatest barriers to accessing care. We welcome you to be part of NJCASA's future and to help us create a safer, more socially just Garden State.

We look forward to seeing you from December 8th to 10th for an inspiring and uplifting conference featuring powerful solutions-oriented messaging from some of our most talented allies and leaders in the movement.

With gratitude,

Renai Ellison

Renai Ellison, Ed.D.
Interim Executive Director

WHO WE ARE

Now in our 40th year, NJCASA is one of N.J.'s top leaders in the anti-sexual violence movement. We're the capacity building specialist working with all 21 county-based rape crisis centers and the Rutgers University Office of Violence Prevention and Victim Assistance in New Brunswick to support and enhance services for survivors of sexual assault in communities across the state. Understanding the intersectional nature of sexual violence, NJCASA is committed to uprooting oppression, promoting equity, and fostering healing.

WHAT WE DO

NJCASA centers anti-oppression and anti-racist principles to eradicate sexual violence and seeks to promote culturally specific and survivor-centered services across the state. We focus these efforts through the following channels:



TRAINING

Provide customized trainings and presentations on sexual violence and related topics across different sectors.



ADVOCACY

Advocate for policies that benefit survivors and are informed by research and best-practice standards.



COLLABORATION

Work with allies in law enforcement, education, healthcare, and other sectors to end violence and create safer, more just communities.

FOLLOWERS ACROSS SOCIAL MEDIA: 7,500

EMAIL SUBSCRIBERS: 5,600

RECENT ACCOMPLISHMENTS

- Published *Centering Survivors: The Report from NJCASA's Sexual Violence Needs Assessment*, the first report of its kind to assess the needs of survivors and service providers across N.J. and to examine critical gaps in services.
- Launched a comprehensive bilingual (Spanish and English) statewide campaign during the COVID-19 pandemic building awareness about continued services and connecting survivors of sexual violence to providers during this public crisis.
- Helped pass into law what has been heralded as one of the "best civil statute reforms" in the country.

OUR EVENT

Serving one of the most diverse states in the country, NJCASA acknowledges that the intersections of race, class, disability status, and other forms of marginalization are critical to understanding sexual violence. Our free 3-day virtual **Centering the Margins** conference is generously supported by the Robert Wood Johnson Foundation and brings together local, statewide, and national leaders in the movement to discuss how, together, we can create more robust and equitable systems of care. This is a solutions-centered approach to addressing the needs of our communities—particularly of those who are often at most risk for sexual violence and who face the greatest barriers to accessing care. Join us to learn how to:

- Create an **anti-racism action plan** for your organization
- Incorporate **restorative justice principles** to promote healing for survivors
- Improve **language accessibility**
- Center the needs of **diverse populations**, such as BIPOC survivors, members of the LGBTQIA+ community, those with dis/abilities, and others who have traditionally experienced obstacles to accessing services
- Learn from **culturally specific providers** throughout N.J.
- And **much more**



KEYNOTE

An award-winning Latina filmmaker and cultural storyteller, **Denise Soler Cox** is dedicated to helping people transform how we experience culture, identity, and what it means to belong. She's built a reputation for being a speaker who has the rare ability to shine a light on a sensitive and often ignored topic with extraordinary clarity, honesty, and humor. Her approach not only inspires and provokes new ways of thinking, but most importantly leaves audiences inspired to take action and incorporate positive change into their lives. She



CREDIT: Andrea Flannagan

is a distinguished member of the 4th Cohort of the Stanford Latino Leaders Entrepreneur Program and is a National Association of Latino Independent Producers Fellow. Denise was also the 2017 recipient of the Virginia Hispanic Chamber of Commerce Bridge Builder in Education Award.

In 2018 Denise co-wrote and published her first culturally responsive curriculum called "Own Your Eñye for Education" and also re-launched the wildly popular Top 100 "Self-ish Latina Podcast." She has been the featured speaker in places like Facebook, LinkedIn, YELP, KPMG, Microsoft, The Smithsonian Latino Center, The Gap, Yale University, Wellesley College, Google, Proctor & Gamble, Starbucks and VaynerMedia to name a few. Denise is also a 2-time TEDx speaker. Her work with Project Eñye has been featured on Forbes.com, CNN, NBC Latino, Chicago Tribune, Telemundo, Univision, Fox News Latino and many more.

SPONSORSHIP BENEFITS

	PARTNER	ADVOCATE	SUPPORTER	ALLY
Digital Recognition	Top registration page logo placement, 5 email blasts, & post-conference thank you email	Upper registration page logo placement, 5 email blasts, & post-conference thank you email	Lower registration page logo placement, 5 email blasts, & post-conference thank you email	Bottom registration page logo placement, 5 email blasts, & post-conference thank you email
Day-Of Event Recognition	Top logo placement & sponsored post during all breaks	Upper logo placement & sponsored post during lunch breaks	Lower logo placement	Bottom logo placement
Additional Recognition	Acknowledgment on NJCASA website & in annual report, top resource page content, & press release	Acknowledgment on NJCASA website & in annual report, upper resource page content, & press release	Acknowledgment on NJCASA website & in annual report, lower resource page content, & press release	Acknowledgment on NJCASA website & in annual report, bottom resource page content, & press release
Free Virtual NJCASA Training or Workshop	2 trainings or workshops	1 training or workshop	\$1,000 gift	\$500 gift
Event Involvement	Half hour sponsor-led session or reception \$5,000 gift	\$2,500 gift		