



ST. FRANCIS COUNSELING SERVICE
PRESENTS

Virtual Denim Day

IN HONOR OF SEXUAL ASSAULT
AWARENESS MONTH

April 29th

Join us for a socially distanced, but still connected,

Virtual Denim Day

**to be entered for a Sexual Assault Awareness Month prize
with two easy steps!**

Step One: Take a picture of your denim throughout the month of April!

**Step Two: Email a picture of your denim to Danielle Dunne at
ddunne@stfrancislbj.org by April 30th to be entered to win!**

By submitting a photograph for the event, participants grant St. Francis Counseling Service permission to use their likeness in a photograph, video, or other digital media in any and all of its publications, including web-based publications, without payment or other consideration.

Denim Day began in 1999 after a ruling by the Italian Supreme Court where a rape conviction was overturned. The justices felt that since the victim was wearing tight jeans, she must have helped the person who raped her remove her jeans, implying consent. The following day, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim. Since then, wearing jeans on Denim Day has become a symbol of protest against erroneous and destructive attitudes about sexual harassment, abuse, assault and rape.

**THIS EVENT WAS SUPPORTED BY THE STATE OF NEW JERSEY SEXUAL
ASSAULT, ABUSE AND RAPE CARE (SAARC) FUNDS, ADMINISTERED BY THE
DEPARTMENT OF CHILDREN AND FAMILIES.**