

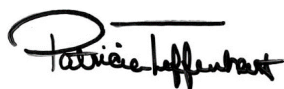
## Dear friends,

Looking back at 2018, we see a year of **growth and achievement**. At every turn, we cultivated community connections, deepened the roots of advocacy, and grew through opportunities and challenges – all while keeping the 1.8 million survivors living in New Jersey (N.J.) at the center of our focus.

We **successfully advocated** to keep our schools safe and to substantially increase state funding for sexual violence services. We developed **innovative projects and community events** that brought individuals across N.J. together in the movement to eliminate sexual violence. And we remained responsive to the **ever-changing public dialogue** on sexual violence by elevating the voices of survivors and service providers.

At times, the national and statewide discourse on sexual violence became challenging and disheartening. In response, we continued to serve as the statewide expert and voice for survivors; we created new and inventive ways to share messages of hope and support with victims; and we improved upon service provision and resources throughout the state.

*We're poised to meet whatever challenges next year brings.* As the statewide thought leader on sexual violence response and prevention, we will continue uniting N.J. in action as we work to create a safer, more equitable Garden State.



Patricia Teffenhart, MPA  
Executive Director, NJCASA



## CULTIVATING COMMUNITY + CAPACITY

*With the support of community members, NJCASA hosted two successful events and introduced new statewide initiatives:*

- Our Heroes for a Safer Garden State 5K drew **400+ participants** and raised **over \$65,000** for the coalition and county-based sexual violence programs.
- At our first-ever September Celebration of Champions, **100+ community members** joined us to honor four allies for their work to create a safer N.J.
- We launched applications for **Building the Bench**, a leadership development program for staff at N.J.'s 21 county-based sexual violence programs.
- College students across N.J. participated in critical conversations on prevention education through our **Student Initiative for Sexual Violence Prevention**.

## DEEPENING THE ROOTS OF ADVOCACY

*NJCASA serves as a statewide thought leader on policy and legislation. In 2018, NJCASA advocacy contributed to:*

- Historic new heights in state funding for sexual violence services in N.J., with a total of **\$4.6 million** allocated for county-based sexual violence programs.
- Gov. Murphy signing the **Safer Schools Bill**, which closes a hiring loophole to keep sexual abusers out of N.J. schools.
- **Two virtual townhalls** on sexual violence in N.J. and future legislative paths for prevention. Statewide lawmakers, U.S. Sen. Cory Booker, and 80+ members from sexual violence programs participated in the townhalls.

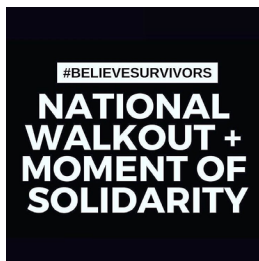


# #METOO + BEYOND

As the #MeToo movement continued in 2018, NJCASA addressed high-profile incidents that took place in New Jersey and across the country.



NJCASA staff shared their expertise in more than 50 media pieces throughout 2018, addressing topics including clergy sexual abuse and campus sexual assault.



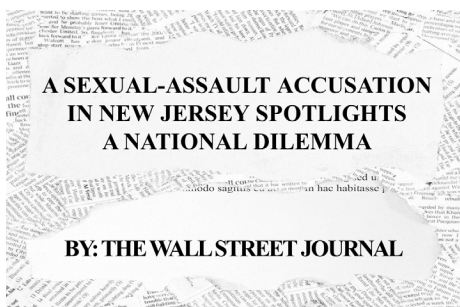
Following the nomination of Supreme Court Justice Brett Kavanaugh, NJCASA participated in the National Walk Out to show support for survivors of sexual violence.



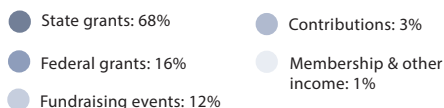
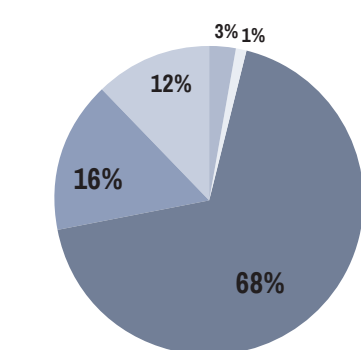
NJCASA launched two social media projects. *Dear Survivor* engages community members in creating notes of support for survivors. *Survivor Voices* gives survivors a platform to share their experiences and hopes for social change.

*In October, the Wall Street Journal published an article detailing a reported sexual assault allegedly committed by a high-level state government employee.*

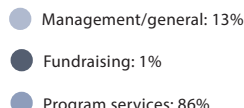
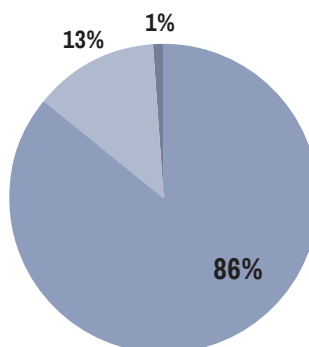
In response, NJCASA hosted a bipartisan roundtable conversation with lawmakers to discuss short- and long-term legislative solutions for sexual violence prevention and response. NJCASA also organized and led a Virtual Survivor Speakout, providing survivors with a supportive, anonymous virtual setting to discuss victimization and healing.



## FINANCIALS



REVENUES & SUPPORTS



EXPENSES

## NJCASA at a Glance

The New Jersey Coalition Against Sexual Assault (NJCASA) is a statewide non-profit that joins people together for the common cause of ending sexual violence and supporting all those whose lives have been affected by it.



### Training

NJCASA offers training and technical assistance to direct providers and allied professionals.



### Advocacy

NJCASA promotes survivor-centered, research-based policies and legislation.



### Collaboration

NJCASA works with allies across N.J. to advance principles of justice and equity in support of a safer Garden State.