

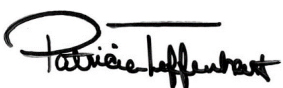
## Dear friends,

"What's the opportunity here?" This is what we asked ourselves as 2017 kicked-off with a new federal administration, followed by a statewide shutdown in the summer, and a chorus of "#MeToo"s in the fall. These events prompted even more questions, such as, "**What now? What's next? What should we do?**" The answer for us, of course, was to keep moving...with intentionality and integrity.

We **continued our advocacy**, resulting in the passing of critical law enforcement training and a full restoration of \$4.1M in funds for sexual violence services in the state budget. We worked to develop **unique and innovative trainings** for those who serve survivors. And we continued **sharing our expertise** on a state and national stage.

**We push forward because, quite simply, survivors are at the heart of our work and they deserve us to be bold, brave, and tenacious.** We know that as society encourages survivors to come forward in response to #MeToo and #TIMESUP, that they deserved to be met with systems that understand and meet their needs.

We are proud to do this work in New Jersey – a state rich in diversity, perspectives, and resilience. With the support of our many friends and allies, NJCASA is a recognized and respected thought-leader on issues relating to sexual violence and we're ready to embrace the opportunities ahead!



Patricia Teffenhart, MPA  
Executive Director, NJCASA



NJCASA's team provided training to nearly 600 professionals through the NJCASA Training Institute, regional/national training opportunities, and other venues.

*Topics included: Serving survivors who are incarcerated, the intersections of sexual violence and HIV/AIDS, immigration relief, managing virtual volunteers, & more.*

## FRIEND-RAISING (& FUN-RAISING!)

NJCASA's Safer Garden State 5K was once again our most successful event to date! NJCASA exceeded its fundraising goal **by 170%**

- Nearly 400 participants - from Cape May to Sussex county - joined us on the boardwalk in Asbury Park, N.J. - making 2017 **our largest 5K to date!**
- We set - and met! - ambitious fundraising goals.



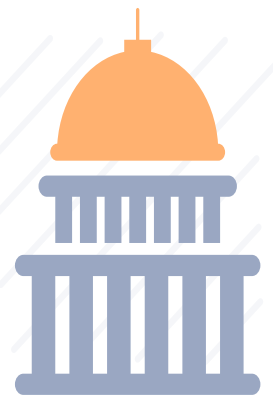
- NJCASA raised over \$60,000 for the coalition and county-based programs throughout the state.
- We named our first-ever 5K Champion, award-winning documentary filmmaker and nationally recognized speaker **Byron Hurt**.

## ADVOCACY

**NJCASA continues to serve as a statewide thought-leader on policy and legislation.**

*In 2017, NJCASA advocacy contributed to:*

- Passing of triennial **law enforcement training**
- New legislation allowing survivors of sexual violence to testify in court via **closed-circuit television (CCTV)**
- A **full reappropriation of \$4.1M** in the state budget for sexual violence services
- NJCASA experts contributed to the statewide **Campus Sexual Assault Task Force Report**, which were released in July 2017.



# NJCASA INITIATIVES

Throughout 2017, the NJCASA team created resources, developed and conducted a multitude of trainings, and explored special initiatives, all aiming to support those who serve survivors.



After a competitive grant process, NJCASA was awarded \$100,000 by the Robert Wood Johnson Foundation to conduct a statewide sexual violence needs assessment.



NJCASA staff participated in various statewide working groups, including: the Governor's Advisory Council Against Sexual Violence, Campus Sexual Assault Task Force, NJ Human Trafficking Coalition, NJ-ATSA, among others.



NJCASA staff traveled to the 2017 National Sexual Assault Conference in Dallas, Texas to present nationally on our Social Media Ambassador (SMA) program.

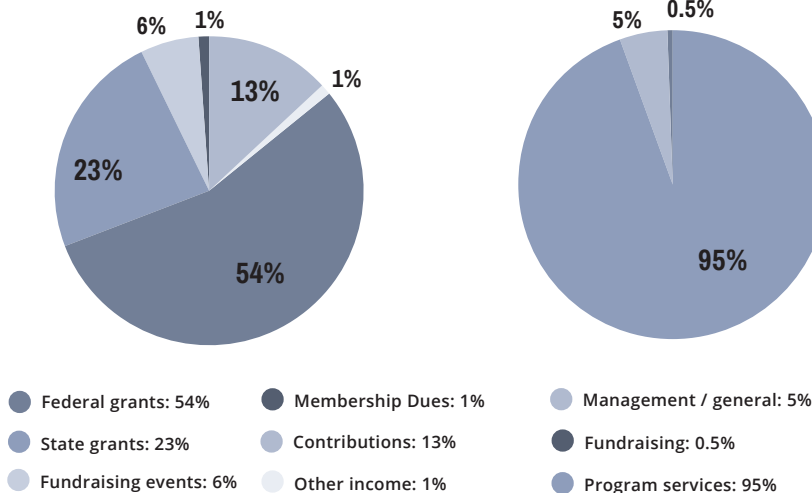
**NJCASA staff shared their expertise in 60 media pieces throughout 2017, reaching statewide and national outlets.**

NJCASA also released its *Media Toolkit* in August 2017, to help better equip reporters covering sexual violence. The toolkit includes an overview of sexual violence, suggested language to use when writing about the issue, and contact information for reporters to reach local experts.



(Above) NJCASA Executive Director Patricia Teffenhart joined HLN in the wake of Harvey Weinstein and other high-profile instances of sexual violence, to discuss movement-building and creating lasting cultural change.

# FINANCIALS



## REVENUES & SUPPORTS

## EXPENSES

Percentages may not add up to 100 due to rounding.

## Who is NJCASA?

The New Jersey Coalition Against Sexual Assault (NJCASA) is a statewide non-profit that joins people together for the common cause of ending sexual violence and supporting all those whose lives have been affected by it.



### Training

NJCASA offers training and technical assistance to front-line providers and allied professionals.



### Advocacy

NJCASA promotes legislation and policies that put survivors first and addresses the root causes of perpetration.



### Collaboration

NJCASA collaborates with a diverse pool of stakeholders who work to advance principles of justice and equity in support of a safer Garden State.