

**NJCASA'S**

**HEROES**

**FOR A SAFER GARDEN STATE**

**5K**

**SPONSORSHIP KIT**

**MAY 5, 2018**

**njcoalition**  
against sexual assault



## ***YOUR MISSION, IF YOU CHOOSE TO ACCEPT IT...***

Dear Friends and Allies,

The #MeToo movement has amplified the voice of sexual violence survivors in unprecedented ways and the New Jersey Coalition Against Sexual Assault (NJCASA) is committed to helping all New Jerseyans find a way to meaningfully support this critical social discourse. **We can all be heroes within our own spheres.**

**We invite you to join NJCASA and the millions of other citizens committed to creating a safer, more equitable society by supporting NJCASA's Heroes for a Safer Garden State 5K, taking place in Asbury Park on Saturday, May 5th.** Last year, over 400 friends and allies joined us on the boardwalk to support a safer New Jersey. With the momentum sexual violence prevention has seen over the last

few months, we know even more new heroes will join our ranks in 2018.

The #MeToo movement has given us the opportunity to engage a new, passionate pool of stakeholders and activists, which is exciting for us as NJCASA has been a statewide thought-leader on issues relating to sexual violence since 1981. Now we are called upon to be heroes in new and exciting ways. Enclosed you will find information about how your company can support our work and publicly declare your support for a safer Garden State.

In solidarity,

Patricia Teffenhart | Executive Director, NJCASA

***... JOIN NJCASA IN CREATING  
A SAFER GARDEN STATE!***

# HEROES BENEFITS

	SUPERHERO	DEFENDER	CHAMPION	WARRIOR
Ability to co-brand materials distributed on the day of the event	●	●	●	●
Logo placement on official 5K t-shirt	●	●	●	●
FREE registration	● <i>(up to 25 participants)</i>	● <i>(up to 15 participants)</i>	● <i>(up to 10 participants)</i>	● <i>(up to 5 participants)</i>
Wide recognition of partnership in NJCASA communications *	●	●	●	●
Ability to co-brand mile markers along 5K track	●	●	<b>\$2,500 GIFT</b>	<b>\$1,000 GIFT</b>
Table to feature company information and products	●	●		
Opportunity for CEO or top executive to provide opening remarks during event	●	<b>\$5,000 GIFT</b>		
Presenting sponsor with sector exclusivity	●			
	<b>\$10,000 GIFT</b>			

## COMMUNICATIONS BENEFITS:

SUPERHERO	DEFENDER	CHAMPION	WARRIOR
<ul style="list-style-type: none"> <li>Acknowledgment in Press Release, with opportunity to provide quote</li> <li>Highlighting partnership in "Corporate Champion" blog post, with additional opportunity to co-author a blog post for company intranet</li> <li>Logo placement in all email communication leading up to the event</li> <li>Mention in four Facebook posts and four tweets leading up to the event</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgment in Press Release</li> <li>Highlighting partnership in "Corporate Champion" blog post, with additional opportunity to co-author a blog post for company intranet</li> <li>Logo placement in all email communication leading up to the event</li> <li>Mention in four Facebook posts and four tweets leading up to the event</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgment in Press Release</li> <li>Logo placement in all email communication leading up to the event</li> <li>Mention in two Facebook posts and two tweets leading up to the event</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement in all email communication leading up to the event</li> <li>Mention in one Facebook post and one tweet leading up to the event</li> </ul>



**THANK YOU FOR BEING OUR HERO!**

NAME OF SPONSORING COMPANY		
CONTACT PERSON		
ADDRESS 1		
ADDRESS 2		
CITY	STATE	ZIP CODE
PHONE		
FAX		
EMAIL		
WEBSITE		
CONTACT PERSON		

**TOTAL SPONSORSHIP AMOUNT:**

*Checks should be made payable to NJCASA.*

TYPE OF CARD	
CREDIT CARD #	
EXPIRATION DATE	SECURITY CODE
NAME ON CARD	

Please return this form to NJCASA:  
Email to: [rbaran@njcasa.org](mailto:rbaran@njcasa.org) | Mail to: NJCASA, 3150 Brunswick Pike, Suite 300, Lawrenceville, NJ 08648  
For your logo to be included on our website, please email your logo to [rbaran@njcasa.org](mailto:rbaran@njcasa.org).  
Please send in a size and resolution appropriate for web viewing (.PNG file with transparent background).



NJCASA is a tax-exempt, non-profit organization as described in Section 501(c)(3) of the IRS Code of 1984, as amended.