

Speaking the Language of Engagement for Young Men

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Description

This session will cover the broad topics of men's engagement. Specifically, college-aged young men. In ways that are congruent with maleness. Using strategies that support masculinity. To engage men – whether in preventing sexual assault, dating/domestic violence, or sexual exploitation – practitioners must learn to approach men as supporters, allies, and change agents. Seeing men as the target audience and speaking the language of men. Meeting men on their levels and focusing on men as integral parts of the solution.

Learning Outcomes

By the end of the session, participants will walk away knowing how to:

- Examine masculinity, specifically toxic masculinity and its impact
- Identify strategies to effectively introduce and continually engage men
- Explore the impact media messages have on masculinity
- Identify resources that will complement practitioners' work with men
- Strategies for women, to connect with men

Understanding Men

Understand, Accept, & Push

Shit, half the shit I say, I just make it up
To make you mad so kiss my white naked ass...

...And if it's not a rapper that I make it as
I'ma be a fucking rapist in a Jason mask

~Eminem
“Criminal”

Impressions of Masculinity

Police Officer Right-thing-to-do The Man
Lacks-accountability Elite
Military Trust Physically-imposing Winner
Charisma Physically-strong
Superhero Virtue Has women Has authority Reckless Selfish
Capability Promiscuous Visible Politics
Sacrifice Materialistic Being 1st
Aggression Emotionally-strong Confident Honor Firefighter
Dominant Asshole
Superior over children Physically-fit Perseverance

Masculinity: Who's a REAL Man?



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Masculinity: Who's a REAL Man?



Impressions of Masculinity

Loser

Weak

Pussy

Emotional

Faggot

Bitch



Left alone

Rejected

Stares

Avoiding eye contact

Abused – push around, push over

Don't acknowledge

Acknowledged his existence, but ignored

Used

What we Know About Masculinity

- ❖ It's a sport
- ❖ Channel their energies
- ❖ A continuum
- ❖ A malleable definition
- ❖ Hidden gems
- ❖ Searching for the environment
- ❖ Power/Influence of the "Real Man"
- ❖ Not innate
- ❖ Men and Privilege
- ❖ Men and Violence

What we Know About Masculinity



Before You Engage

Engaging Young Men: Limiting Our Inconsistencies

Engaging Young Men: Healthy Sexual Expression

SWIMSUIT 2007 | THE MUSIC ISSUE

Our Models Jam with Gnarl's Barkley, Aerosmith, Kanye West, Kenny Chesney and Panic! At the Disco

Sports Illustrated



Beyoncé

The Dreamgirl
As You've Never
Seen Her



The Best
Rookies Ever

< FEATURING THE
GUITAR-PICK BIKINI

Yamila
And
Veronica
Bust Out
In 3-D
Page 176

Look
Who's In
Elvis' Bed
Page 62

Body
Painting
That
Rocks
Page 119



WINTER 2007 www.SI.com
DISPLAY UNTIL MAY 22, 2007

DIAMOND EARRINGS BY
ANDREA LIBERMAN FOR MOUAWAD
SIBINDI DIAMOND MEDALLION BY MIA & KOMPANY
DIAMOND PENDANT BY H. STERN

Engaging Young Men: Seeking a Greater Understanding



Engaging Young Men: Seeking a Greater Understanding



Engaging Young Men: Subjects = Experts



Engaging Young Men: Subjects = Experts

Things we see on the screen are not ours,
But these niggas from the hood so these dreams not far,
Where I'm from, the dope boys is the rock stars,
But they can't cop cars without seein' cop cars,
I guess they want us all behind bars.
I know it.

“Heard ‘Em Say”

Kanye West

Engaging Men

Engaging Men

- Build trust
- Goals
- Their needs/Your wants
- Using what you know about men
- Connect – individually
- Space at the table
- Healthy masculinity
- Use research
- Get active
- A woman's gender – not a handicap

Drawing from Research



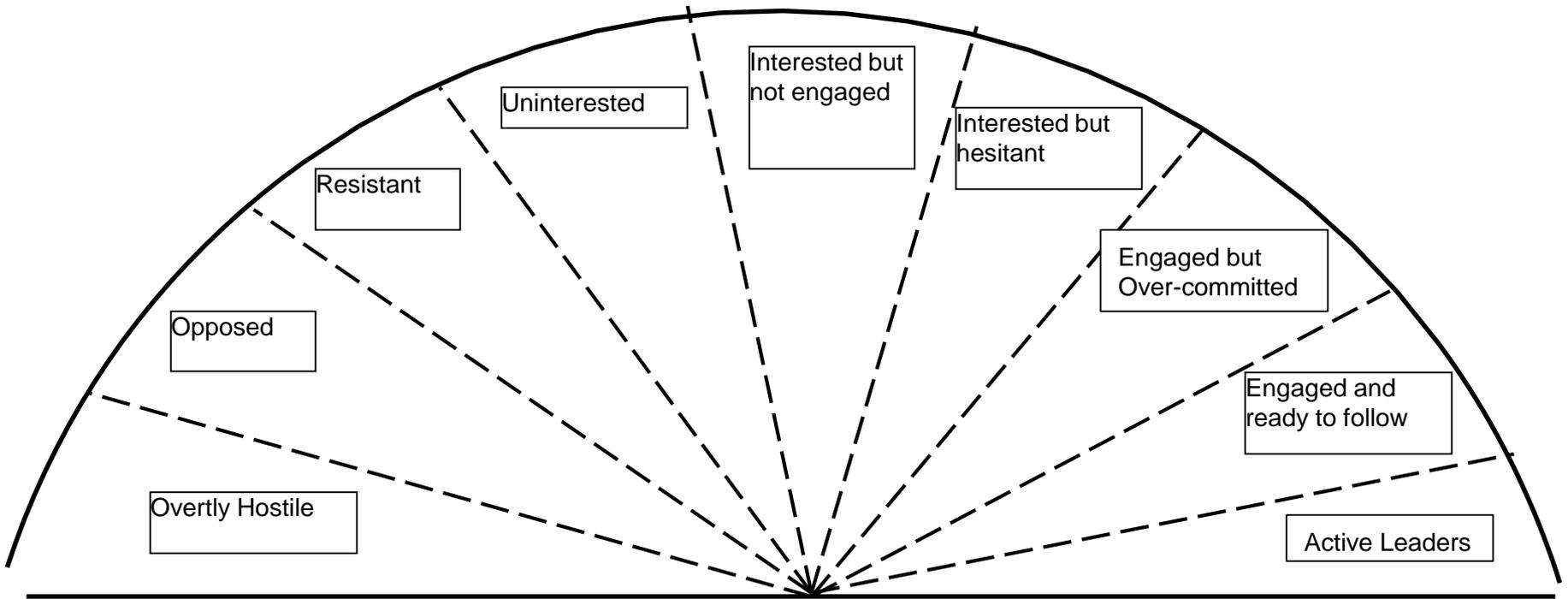
A Woman's Gender ≠ A Handicap



A Woman's Gender ≠ A Handicap

- Trust
- Mentors
- Skills and Competencies

Continuum of Men's Engagement



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Connecting with Male Residents

“When I’m talking to groups that are all men, we talk about how the masculine role limits them. They often want to talk about how they missed having real fathers, real loving, present fathers, because of the way that they tried to fit the picture of masculinity.”

~Gloria Steinem